



A Talk by Mr. Ng Man Hoi,
Director of Shenzhen Prime
Logic Technology Co., Ltd.

A Message to Concordians: "Uncovering Treasure" Through Learning Proactively and Seizing Opportunities



On 3rd November 2020, thanks to the invitation of Mr. Chu Yuen Wo, our School Supervisor, Mr. Ng Man Hoi, the Director of Shenzhen Prime Logic Technology Co., Ltd., came to our school and shared with Concordians his studies and experience of starting his own business, giving them an invaluable lesson to learn.

Accumulation of Knowledge

Dropping out in Form 3, Mr. Ng became a technical apprentice. During his apprenticeship, he realised the importance of education; therefore, after completing the training in three years, he went on to do a part-time course, aiming to further his studies at the Hong Kong Polytechnic (now known as The Hong Kong Polytechnic University).

During his part-time studies, Mr. Ng switched jobs from an electronics factory to McDonalds because of a better chance of promotion as well as providing opportunities of further studies. After four years, he started a degree at Hamburger University in the United States and, upon graduation, he worked as a restaurant manager for the fast food chain for three more years, putting what he had learnt from university into practice.

Adhering to his principle of lifelong learning, Mr. Ng accomplished a BBA degree at the University of East Asia in Macau (now known as the University of Macau). Due to his continuous learning and practical work experience, he gained an advanced standard of management know-how, which greatly boosted his confidence in building up his own business. By chance, he set up his manufacturing company, hence opening a new page of his life.





Adapting to Trends; Striving for Changes

With his past experience and knowledge of “periodically replacing billboard advertisements”, plus his work experience at McDonalds, he discovered that billboard advertisements could affect customers’ buying decisions. By replacing them regularly, his company’s turnover increased drastically and its reputation grew immensely. Later, Mr. Ng was invited by his clients to share his advertising experience and opinions on televised advertisements. That successfully helped them attract more customers to purchase their products.

Facing technological advancement, Mr. Ng accepts changes and rides on the trend, and strives for innovation. From replacing billboard advertisements to making use of digital QR codes, the effectiveness of advertising has been increasing enormously. In the past 30 years, mobile technology has advanced by leaps and bounds and improved our lives. Mobile phones have replaced a lot of products and mobile innovation has been revolutionizing other electronic gadgets which are becoming smaller with a bigger capacity and longer battery life. Mr. Ng hoped that his company is a forward-looking one which constantly evolves products, or else it will fall behind and be eliminated through competition.

Inspiring Concordians Not to “Leave a Treasure Mountain Empty-handed”

Looking back, Mr. Ng would like to express his gratitude to two benefactors who changed his life. One of them is Charles Chow, a former Chief Executive of KFC and Burger King, who helped him to be admitted to the University of East Asia. The other one is Mr. Chu, our School Supervisor.

Opinionated, Mr. Chu thought that Mr. Ng would have a brighter future after he had completed his degree at Hamburger University, so he decided to tender his resignation without careful consideration. However, Mr. Chu, his supervisor, remarked, “You would leave a treasure mountain empty-handed.” And that comment was a timely awakening call to him, so he took back his resignation letter and stayed there to put what he had learnt into practice and to gain more invaluable experience. Mr. Chu’s reminder inspired him, enabling him to rewrite his entire life.

Mr. Ng concluded the talk with words of encouragement to Concordians, saying that everybody can benefit a lot from learning. He emboldened them to have a plan for their lives, to accumulate knowledge restlessly and to build a solid foundation of learning. When everybody is proactive in learning, takes initiative to changes and grasp every chance, they will be able to unearth “treasure” in this ever-changing world.

